

Logo manuál



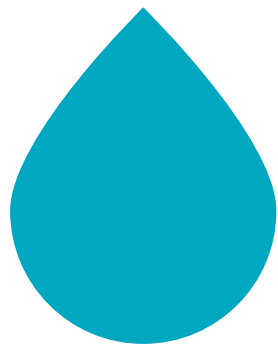
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Význam loga
Meaning of the symbol

voda
odдых
život
příroda



water
welfare
life
nature

vodná para
teplo
horúčava
relax



steam
heat
warm
relax

zelená
modrá
sever
škandinávia



green
blue
north
scandinavia

Tvar
Shape



ScandiSpa

Farby Colors



RGB 0, 167, 192

CMYK 82, 1, 17, 3

Pantone 2200 C

HEX #00a7c0



RGB 215, 182, 165

CMYK 5, 23, 27, 10

Pantone 481 C

HEX #d7b6a5



RGB 22, 218, 168

CMYK 90, 0, 23, 15

Pantone 3385 C

HEX #16daa8



RGB 94, 226, 233

CMYK 60, 3, 0, 9

Pantone 318 C

HEX #5ee2e9

Verzie loga
Versions



Písmo Typeface



Centrale Sans

Na web a dokumenty odporúčam písmo Lato Latin
voľne dostupné na google fonts, v rôznych rezoch.

For website and documents please use Lato Latin
font, published under the Open Font License
on Google fonts.

<https://fonts.google.com/specimen/lato>

Lato is a sans serif typeface family started in the summer of 2010
by Warsaw-based designer Łukasz Dziedzic (“Lato” means “Summer”
in Polish).

The semi-rounded details of the letters give Lato a **feeling of warmth**, while the strong structure provides **stability and seriousness**. *“Male and female, serious but friendly. With the feeling of the Summer,”* says Łukasz.

Originally, the family was conceived as a set of corporate fonts for a large client — who in the end decided to go in different stylistic direction, so the family became available for a public release.

Łukasz is a Warsaw-based designer. During Poland's first free elections in 1989, he joined Gazeta Wyborcza, the first independent daily newspaper, and soon found a home in the design department co-creating page layouts and his first typeface.